

Membership Benefits		Basic	Silver \$3,500	Gold \$6,500	Platinum \$12,000	Titanium \$28,000
Demonstrate Your Support 	<ul style="list-style-type: none"> Business listing in the NASRC Membership Directory Use of exclusive Proud Member badge Recognition in NASRC presentations 	✓	✓	✓	✓	✓
Get Industry Updates 	<ul style="list-style-type: none"> Receive quarterly NASRC Member Bulletin with exclusive briefings, opportunities, industry news Attend member Policy Meeting for latest regulatory updates Gain access to NASRC Members-only Resource Library 	✓	✓	✓	✓	✓
Connect with Our Network 	<ul style="list-style-type: none"> Participate in Progress Groups meetings Priority attendance to NASRC events, workshops, trainings, and other networking opportunities Access discounts on select industry events, trainings, and resources 	✓	✓	✓	✓	✓
Increase Brand Exposure 	<ul style="list-style-type: none"> Increased visibility with business listing on NASRC Premium Member Webpage Use of Premium Member badges on marketing materials Priority speaking invitations & sponsorship opportunities Recognition via NASRC's social media & outreach platforms One (1) dedicated social media post announcing new membership 		✓	✓	✓	✓
Promote Your Contribution 	<ul style="list-style-type: none"> One (1) NASRC authored press release announcing new member support Logo display in NASRC Annual Report Receive exclusive annual NASRC presentation on select topics Present live educational webinar for natural refrigerant technology series Receive 15% sponsorship discount towards all NASRC events 			✓	✓	✓
Gain Advanced Insights 	<ul style="list-style-type: none"> Receive annual executive briefing on NASRC initiatives and planned activities Participate in NASRC Advisory Committee with NASRC Board & retailer members to inform NASRC strategic planning Opportunity to preview NASRC resources and announcements Receive 25% sponsorship discount towards all NASRC events 				✓	✓
Accelerate Progress 	<ul style="list-style-type: none"> Exclusive recognition in select NASRC newsletter issues and press releases One (1) annual dedicated social media post acknowledging your support Premium logo placement on select NASRC member communications Receive 40% sponsorship discount towards all NASRC events 					✓